EXHIBITOR PROSPECTUS

PLA 2020
NASHVILLE
FEBRUARY 25—29

CONFERENCE DATES // FEBRUARY 25—29
EXHIBIT DATES // FEBRUARY 26—28
NASHVILLE MUSIC CITY CENTER // NASHVILLE, TENNESSEE
THE PUBLIC LIBRARY ASSOCIATION INVITES YOU

Offered biennially, PLA Conference has a reputation for excellence in the public library world. Drawing vendors from all across the country and world, the PLA Conference presents over 100 top-quality education programs and networking opportunities, and a bustling exhibit hall featuring the latest in library products and services. Join nearly 5,000 public library professionals in Nashville, February 25—29!

EXHIBIT YOUR LIBRARY PRODUCTS & SOLUTIONS

Dedicated exclusively to public libraries and featuring a 70,000+ square foot exhibit hall, PLA 2020 is the premier place to reach thousands of professionals with INFLUENCE and BUYING POWER:

OUR ATTENDEES // 83% Visit the Exhibit Hall 3+ times!

Operating Budget
- $99,999 or less: 2%
- $100,000—$399,999: 5%
- $400,000—$699,999: 6%
- $700,000—$999,999: 5%
- $1 million—$5 million: 33%
- $5 million or more: 27%
- Don’t Know: 24%

Job Titles
- Director/Chief Officer: 21%
- Deputy Associate/Assistant Director: 7%
- Department Head/Branch Manager/Coordinator/Senior Manager: 29%
- Manager/Administrator/Supervisor of Support Staff: 11%
- Librarian: 20%
- Assistant/Beginning Librarian: 27%
- Support Staff: 3%
- Trustee: 2%
- Other: 6%

OUR ATTENDEES ARE INTERESTED IN THE FOLLOWING PRODUCTS & SERVICES:

- Architecture Firms
- Archival Products
- Assistive Listening Devices
- Audio Books
- Audio Visual Equipment
- Automation
- Books
- Books/Audio Leasing
- Cataloging
- Computer Hardware / Software
- Consulting Services
- Database
- Digital Distributor
- Disaster Planning
- Display Cases/Fixtures/Systems
- eBooks
- Electronic Library Kiosk
- Facilities Management
- Film, Video, & DVD
- Financial Information Provider
- Fund Raising
- Furniture
- Genealogy
- Government Services
- Graduate Studies
- Graphic Novels/Comic Books
- Journals
- Library Cards
- Promotional Products
- Literacy
- Magazines
- Media Management
- Music
- Photo ID Systems
- Reference Systems
- Relocation Services
- Shelving
- Sign Systems
- Training
- Video Games
- Web Products
- & More!

“Our company has had great success exhibiting at PLA. With the show every other year, we see new faces (leads) each time we exhibit. It’s also a great opportunity to network with current clients.”

– Jessica Lippy, SenSource, Inc.
IN THE EXHIBIT HALL

Return of the popular “How—To Festival,” a cooperative and fun learning experience that teaches attendees practical, hands-on skills that can be learned in short (20 minute) demonstrations.

Career Center – a resource hub for job seekers, recruiting libraries, and advisors to connect at PLA Conference. The Career Center will have scheduled programming and will be available during exhibit hours to enable job posting or for impromptu interviews.

Book Buzz Stage – One location for publishers to pitch their new & upcoming titles for 2020!

EXHIBITOR BENEFITS

NETWORK WITH ATTENDEES

- 46%+ Dedicated, non-compete exhibit hours
- Targeted Networking Events on the show floor including Exhibits Opening & Closing Receptions, and refreshment breaks
- Access to Exhibit Hall programming including the returning How-To Festival
- Access to the conference plenary and educational sessions

MARKETING OPPORTUNITIES

- Company name and booth number in the Program Guide
- Full company listing on the online floor plan
- Opportunity to purchase the attendee pre and post—show lists
- Inclusion in the PLA 2020 mobile app
- Options to enhance your exhibit presence with an exclusive sponsorship and advertising program
- Early sign-up for PLA 2022!

BOOTH DETAILS

$2,500 per 10’ x 10’ booth reserved. There is a $200 additional charge per exposed corner. Please visit us online for more details and current booth availability.

STANDARD BOOTH INCLUSIONS

- 8’ high back drape and 33” side drape (inline booths)
- Booth ID sign with company name and booth number (inline booths)
- (8) Eight complimentary exhibitor registrations per 10’x10’ booth reserved, with a maximum of 40
- (20) Twenty complimentary exhibit hall guest passes to invite your customers and prospects to PLA 2020
2018 PLA EXHIBITORS

3branch Products
4imprint
A. Rifkin Co.
ABC-CLIO
ABDO Publishing Company
Abingdon Press
Above the Treeline
ALA-Allied Professional Association
ALA Publishing
Alexander Street Press
Altara Information Systems
American Archive of Public Broadcasting
American Documentary
American Library Association
Assabet Interactive, LLC
AtoZdatabases.com
Auto-Graphics, Inc.
AWE Learning
B & H Publishing Group
Backstage Library Works
Baker & Taylor
Baker Publishing Group
BayScan Technologies, LLC
BCWH/Tappé Architects
Beanstack
Bedtime Math Foundation
BELFORS Property Restoration
Better Containers
Better World Books
BiblioCommons Inc.
BiblioLabs
Biblionix
Bibliotheca
BiblioModel
Big Cozy Books
Birchard Co/EZDrop
Blackstone Audio
Bloomsbury
BMI Digital Reel
Book Systems
Booklist Publications
BookPage
Brainfuse
Britannica Digital Learning
Brodart Co.
Burgeo Group, LLC
Bywater Solutions LLC
Candlewick Press
Capira Technologies, LLC
Cardinal Publishers Group
CareerOneStop
CCS Content Conversion Specialists GmbH
Center for Cyber Safety and Education
Center Point Large Print
Centers for Medicare & Medicaid Services (CMS)
Charlesbridge Publishing
Cherry Lake Publishing / Sleeping Bear Press
Child’s Play
Children’s Plus, Inc.
ChiliFresh Enterprises, Inc.
Chooseco
CIVICTechnologies
Clarion University of Pennsylvania
Codex
ColLibri Systems North America, Inc.
Collaborative Summer Library Program
Communicco Ltd
Comprise Technologies
Consumer Financial Protection Bureau
CoolNerd Media
Copy Systems with Jamex Vending
Counting Opinions
Crisis Prevention Institute
Crossway Books and Bibles / Good News Publisher
D-Tech International USA, LLC
D.K. Agencies (P) Ltd.
Daniels and Zermark Architects
Davidson Tittes, Inc.
Demco
Demco Software
Dewberry
Digitalia, Inc.
Disney-Hyperion
DLSG at Image Access
Drexel University, College of Computing & Informatics
Dynamism Inc
e-ImageData Corp
EBSCO Information Services
Edelweiss by Above the Treeline
Edge Initiative
EdTechnologyFunds
ELM USA Disc Repair
Emery-Pratt Company
Emporia State University, School of Library & Information Management
EnvisionWare
Equinox Open Library Initiative
Etsy / Tensco
Euromonitor International
Eustis Chair
FamilySearch
Farber Specialty Vehicles
FaxScan24
FDA Office of Women’s Health
FE Technologies
Federal Trade Commission
Firefly Books
ForeWord Magazine, Inc.
Fox Chapel Publishing
Free Library of Philadelphia
Gale, a Cengage Company
Gilder Lehrman Institute of American History
Gresco Co Ltd
Grey House Publishing
Hachette Book Group
Hal Leonard Corporation
Hale Manufacturing
Harlequin Enterprises, Ltd.
HarperCollins Children’s Books
HarperCollins Publishers
Hidell and Associates Architects Inc.
Hosting Solutions & Library Consulting (HSLC)
Houghton Mifflin Harcourt
IdeaRoadshow
Image Comics
Independent Publishers Group
India for Everyone
Infobase Learning
Infopoeple
Ingram Content Group
Ingram Publisher Services
Innovative Interfaces, Inc.
Insignia Software
Institute of Museum & Library Services
Integra Seating
iREAD Summer Reading
JanWay Company

“We exceeded our lead generation goal by 100%. The traffic at the show was excellent even on the last day….great job of getting attendees into the exhibit hall.”

– John Peterson, MBA Design & Display Products Corp.

Jump!, Inc.
Junior Library Guild
Kanopy
KAPCO Book Protection
Kensington Publishing
Koios
Kore Design LLC
LA County Library
Laptops Anytime
Lectorum Publications, Inc.
Lerner Publishing Group
LibLime
Librarica LLC
Library Design Systems, Inc.
Library Ideas, LLC
Library Innovations LLC
Library Market
LibrarySkills, Inc.
Little Brown Books for Young Readers
Llewellyn Worldwide
LocalHop
Lonely Planet
2018 PLA EXHIBITORS (cont.)

Lucas Cards
LulzBot 3D Printers
Lumos Learning
Lyngsoe Systems, Inc.
LYRASIS
Macmillan Adult
Macmillan Children’s Publishing Group
Magazine Subscription Service Agency
Mango Languages
MARCIVE, Inc.
MBA Design & Display Products Corp.
McFarland & Company
McMillan Pazdan Smith
Media Flex—OPALS
Mergent, Inc.
Midwest Library Service
Midwest Tape
MJ Industries
mk Solutions, Inc.
Morningstar, Inc.
Motion Picture Licensing Corp.
Movie Licensing USA
My Library Rewards
My Promo—Receipt
National Endowment for Financial Education (NEFE)
National Geographic Partners
National Library of Medicine
National Library Service for the Blind and Physically Handicapped
Naxos AudioBooks c/o Naxos of America, Inc. NewsBank
Niche Academy
North Star Editions
Northern Micrographics
NorthSouth Books
Oasis Family Media, LLC
OBS Specialty Vehicles Inc.
OCLC, Inc.
ODILO
Office of Minority Health Resource Center
Office on Women’s Health, U.S. Department of Health and Human Services
Oi Furniture
Other Press
OverDrive
Oxford University Press
P.V. Supa LLC
Palmer Hamilton, LLC
Palieri Furniture Ltd
Papercutz / NBM Graphic Novels
PBS Educational Media
Peachtree Publishers
Penguin Random House
PermaCard
Philadelphia Passport Agency
Playaway Pre-loaded Products
Plymouth Rocket, Inc.
Preservation Week / ALCTS
Pronunciator
ProQuest
Publisher Spotlight
Publishers Weekly
Purple Toad Publishing, Inc.
Quarto Publishing Group USA
Queens Library
Quipu Group, LLC
Rabble
Reading Group Choices
READsquared
Recorded Books
ReferenceUSA
Reliance Barcode Solutions
Rhode Island Novelty
Romance Writers of America
Rosen Publishing
Rosetta Stone
Rowman & Littlefield Publishing Group RTI
S&P Global Market Intelligence
SAGE Publishing
San Jose State University
Scannx, Inc.
Schedule3W Mediant; DymaXion
Scholastic Library Publishing
SenSource, Inc.
Showcases
SimplyAnalytics
SirisDymix
Sourcebooks, Inc.
Space Science Institute
Springhare
ST Imaging, Inc.
StackMap LLC
Star Bright Books
Stay Connected Technology
Stewart Signs
Stop Falling Productions
Stories in Motion
TeamChildren
Tech Logic
The Combined Book Exhibit
The Crowley Company
The Library Corporation-TLC
The Library Store, Inc.
The Magic Fluke Company
The Media Preserve
The New York Times
The Worden Co.
Third Week Books
Thomas Kline / Crimson Multimedia
Thomas Nelson Publishers
Thrift Books, LLC
TMC Furniture, Inc.
Today’s Business Solutions
Tol / Forge Books
Traf-Sys Inc.
Transparent Language
Troxell
Turtleback Books
Tutor.com
Tyndale House Publishers
U.S. Securities & Exchange Commission
Unique Management Services, Inc.
University of Illinois Graduate School of Library and Information Science
University of Pennsylvania-Center for Public Health Initiatives
US Government Printing Office
USCIS-Department of Homeland Security
Userful Corporation
Vanguard ID Systems
VenMill Industries Inc.
VersaMe
Video Librarian
W.W. Norton & Company, Inc.
Weston Woods / Scholastic Audio
Workman Publishing Co.
WT Cox Information Services
Zondervan / Zonderkidz

“PLA is the best conference for exhibiting but also [has] amazing programs and sessions for staff development…. We wish it were every year!”

– Kim van der Veen, Burgeon Group, LLC

facebook.com/groups/placonference/
instagram.com/ala_pla/
twitter.com/ALA_PLA

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