PLA is excited to welcome Stacey Abrams as our Opening Session speaker. Abrams is an author, serial entrepreneur, nonprofit CEO, and political leader. After 11 years in the Georgia House of Representatives, seven as Minority Leader, Abrams became the 2018 Democratic nominee for Governor of Georgia, where she won more votes than any other Democrat in the state’s history. After witnessing the gross mismanagement of the election by the Secretary of State’s office, Abrams launched Fair Fight to ensure every Georgian has a voice in our election system. She also founded Fair Count, an organization to ensure that the 2020 Census is fair, accurate, and counts everyone. Abrams received degrees from Spelman College, the LBJ School of Public Affairs at the University of Texas and Yale Law School. Dedicated to civic engagement, she founded the New Georgia Project, which submitted more than 200,000 registrations from voters of color between 2014 and 2016. She has founded multiple organizations devoted to voting rights, training and hiring young people of color, and tackling social issues at both the state and national levels; and she is a lifetime member of the Council on Foreign Relations. Under the pen name Selena Montgomery, Abrams is also the award-winning author of eight romantic suspense novels, which have sold more than 100,000 copies. Abrams is the 2012 recipient of the John F. Kennedy New Frontier Award and the first black woman to become the gubernatorial nominee for a major party in the United States.
WANTED

BAKER AND TAYLOR

Come visit us at BOOTH #1113 for cat appearances, author signings, giveaways and more!

Tell us your #BTBookMood
Special Events Add to Excitement in Exhibits Hall

PLA 2020 Career Center – Located at the end of Aisle 1100

The Career Center is a one-stop shop for career growth, boasting resume review, interview coaching, career-oriented presentations (Crash Courses), speed mentoring, and more.

Career Fair Today, 3:30–6:30PM

Don’t miss this opportunity to network with recruiters from a variety of public libraries and organizations. Organizations include:

• Austin (TX) Public Library
• Chattanooga (TN) Public Library
• Denver (CO) Public Library
• Eastern (OK) Library System
• Fort Worth (TX) Public Library
• Ingram Content Group
• Lee County (FL) Public Library
• Library Systems & Services, LLC
• Loudoun County (VA) Public Library
• Mid-Continental Public Library (MO)
• Nashua (NH) Public Library
• Rio Rancho (NM) Public Library
• Stark County (OH) District Library
• Toledo Lucas County (OH) Public Library

Crash Courses

These career-focused sessions are scheduled for Thursday and Friday, in the Career Center, from 11-1. Here’s the schedule:

Thursday, February 27
11–11:30 AM – 1 Feel Like a Fraud: Managing Imposter Syndrome in the Workplace
11:45 AM–12:15 PM – From Inbox to Completion: The Secrets to Successful Workflow
12:30–1:00 PM – Can You Explain This Gap In Your Résumé?
Friday, February 28
11–11:30 AM – Burning Out to Burning Bright: Reigniting Your Enthusiasm for Library Work
11:45 AM–12:15 PM – Improv Ideas to Improve Presentation Skills

In addition to these events, the Career Center will also feature a Résumé Review service, Interview Coaching, and Speed Mentoring. Although the sign-up form for the Résumé Review, Interview Coaching, and Speed Mentoring events is now closed, you can visit the Career Center to see if any slots have become available.

Community Service Project

On Thursday and Friday join us in assembling snack packs for the Oasis Center. The Oasis Center (https://oasiscenter.org/) is a nationally-recognized organization on a mission to help young people in middle Tennessee move into a happy, healthy, productive adulthood. Every year, they engage over 3,500 youth and families across a broad spectrum of programs and services designed to help them reach their full potential. During the day, the Oasis Center opens its doors to young people ages 18-24 who are experiencing homelessness. Plan to drop in any time and help assemble snack packs!

PLA Member Headshot Studio

Say “cheese” and update your profile photos with a complementary headshot. The PLA Member Headshot Studio is located in the back of the Exhibits Hall near the Career Center. Available exclusively to PLA members, the studio will provide makeup stations and supplies for light touch-ups, a professional photographer, one 4” x 6” printed headshot, and an electronic copy.

HOW-TO Stage

Returning again this year is the PLA HOW-TO Stage. These short (20 minute) presentations are scheduled for both Thursday and Friday during Exhibits hours. Here’s a look at the lineup:

Wednesday, February 26
3:40–4:00 PM – HOW-TO Use 3D Pens
4:40–5:00 PM – HOW-TO Use Book Talk Videos to Market Your Collection
5:40–6:00 PM – HOW-TO Make Recycled Book Flowers

Thursday, February 27
9:30–9:50 AM – HOW-TO Do a Long Distance Bike Ride
10:30–10:50 AM – HOW-TO Host an Educator Book Club at Your Library
11:30–11:50 AM – HOW-TO Overcome Fear of Public Speaking
12:30–12:50 PM – HOW-TO Bring STEM to Storytime
1–1:20 PM – HOW-TO Make Buttons
1:30–1:50 PM – HOW-TO Do a HOW-TO Festival at Your Library
2:30–2:50 PM – HOW-TO Create an Idea Incubator at Your Library
3:30–3:50 PM – HOW-TO Survive Programming Disasters
4:00–4:20 PM – HOW-TO Create a Technology Discussion Group for Patrons
5:40–6:00 PM – HOW-TO Make Recycled Book Flowers

Read full descriptions at https://www.placonference.org/how-to_festival.cfm.
OCLC, PLA Report Offers Strategies For Public Libraries To Respond To The Opioid Crisis

Call to action informed by cross-sector, case study research

OCLC and the Public Library Association (PLA) today issued Call to Action: Public Libraries and the Opioid Crisis, a report that offers tested strategies to consider as libraries determine local responses to the nationwide public health emergency.

According to the Centers for Disease Control and Prevention, 130 people die every day from an opioid overdose. As trusted local institutions, public libraries connect community members to credible, accurate information and services that can help support needs around substance use disorder. The call to action was informed by case study research with eight public libraries that have created community responses with local partners, as well as discussions with government agencies, public health and human services organizations, community organizations, and library leaders.

The call to action encourages public libraries to:

- Evaluate local health data
- Seek community partners
- Educate staff and community members on the issue
- Consider the need for staff care
- Offer programs and services that support local needs
- Even in communities where the overdose rate isn’t high, the issues connected to opioids can be challenging. Opioid misuse impacts not only the individual, but also families and friends who may be seeking relevant information and resources.

The OCLC-led project was supported by a $249,714 National Leadership Grant by the Institute of Museum and Library Services, to collect and share knowledge and resources that support public libraries and their community partners to address the opioid crisis. The previously released case studies and summary report feature opioid responses from libraries serving populations from 16,000 to more than 800,000 people. Documented activities and programs include training on naloxone use, access to peer navigators, author talks, film screenings, and public awareness campaigns.

“Through these collaborations, public libraries are strengthening our community networks to improve access to relevant resources, increase communities’ awareness and knowledge, and literally save lives,” said PLA President Ramiro Salazar.

“This research and call-to-action report provide a range of concrete examples that can be replicated in communities of all sizes.”

PLA 2020: Your Guide to Nashville, TN

With Ingram headquarters right here in Music City, we are rolling out the red carpet to welcome y’all to our hometown of Nashville, TN! We know that one of the most important parts of the trip is planning your excursions, and our library services team has curated a different type of list for you to search, select, and “order.” From boozy bars to spooky tours, and splurge-worthy meals, peruse our favorite spots to help you plan an unforgettable PLA 2020 adventure.

You can begin with our Traveling Nashville ipage list, which features travel guides and some of the local history that will pique your interest in all things Nashville. It’s called Music City because of its rich connections to country music. You can learn more about that history here.

If you enjoy exploring a new city through its history, be sure to read Ann Lehue’s article on the colorful characters of Nashville, “Visit the Dark Side.” Last year, our Adult Collection Development librarians went on a ghost tour of downtown Nashville. Our tour guide shared stories about the history of places like the Hermitage Hotel, the Ryman Auditorium, and Skull’s Rainbow Room. We had a blast on our tour, and were surprised by how much of the city’s history we learned along the way.

Tours are a fun way to see the city, but we know that at the end of a long day at the conference, many of you will want to find a fun place to relax with a good drink. We’ve got you covered. Laura Barkema highlights her favorite places for libations in “Boozy Bars to Belly Up, Librarian Approved.”

Whatever you do while in Nashville, please take a moment to stop by our booth. One of the best parts of any conference is that it’s a chance to meet for the first time or catch up with people we don’t see often. There are many customeers who we “know” from years of emailing, and it’s a treat to speak in person.

There’s Still Time to Advertise!

New Issues of PLA Daily News Thursday – Saturday

Seeking to promote product lines or new publications? There’s still time to advertise in PLA Daily News, the official daily newspaper of PLA 2020. We publish new issues on Thursday, Friday and Saturday here in Nashville.

To secure your new ad, contact Tim Mercer, CustomNEWS, Inc.; 410/905-7615 or email showdailies@verizon.net. We can work with your existing ad file, or work with you here at the show to design the message you need!
When libraries partner with schools, students read more. Schools can access their public library with Sora, the student reading app.

FOR LIBRARIES

Libby.
The one-tap reading app from your library.

FOR SCHOOLS

Sora
The student reading app that links to your library.

Library + School = More Readers

Learn more at company.overdrive.com/public-library-connect
More than 300 Exhibitors Await You This Week in Nashville!
FILL 2020 WITH ROARING READS
from Penguin Random House

AT PLA
NASHVILLE, TN • BOOTH 300

OUR AUTHORS
ARE THE BEE’S KNEES

Yaa Gyasi
TRANSEATUREN KINGDOM
PRH Booth Signing
Wednesday, February 26
4:00pm - 4:30pm

Imbolo Mbue
HOW BEAUTIFUL, WE WERE
PRH Booth Signing
Wednesday, February 26
4:00pm - 4:30pm

Emma Straub
ALL ADULTS HERE
PRH Booth Signing
Wednesday, February 26
5:30pm - 6:00pm

Matthew Paul Turner
WHEN GOD MADE THE WORLD
PRH Booth Signing
Thursday, February 27
11:30am - 12:00pm

Ariel Lawhon
CODE NAME HÉLÈNE
PRH Booth Signing
Friday, February 28
11:00am - 11:30am

Kate Russo
SUPER HOST
PRH Booth Signing
Friday, February 28
11:30am - 12:00pm

Stephanie Danler
STRAY
PRH Booth Signing
Wednesday, February 26
5:00pm - 5:30pm

M. O. Walsh
THE BIG DOOR PRIZE
PRH Booth Signing
Wednesday, February 26
5:00pm - 5:30pm

Mercedes Talusan
FAIREST
PLA Author Lunch
Thursday, February 27
12:30pm - 1:15pm
Omni Nashville Hotel, Broadway Ballroom East (Ticketed Event)

Jasmine Guillory
THE WEDDING PARTY
PRH Booth Signing
Thursday, February 27
2:30pm - 3:00pm

Megha Majumdar
A BURNING
PRH Booth Signing
Friday, February 28
11:00am - 11:30am

Brittany K. Barnett
A KNOCK AT MIDNIGHT
PLA Nonfiction Author Panel
Friday, February 28
12:30pm - 1:45pm
Omni Nashville Hotel, Broadway Ballroom East (Ticketed Event)

OUR BUZZ IS BETTER THAN BATHTUB GIN

PENGUIN RANDOM HOUSE
ROARING READS BOOK BUZZ
Thursday, February 27 • 1:00pm - 2:00pm
Omni Nashville Hotel, Broadway Ballroom G/H

Join the Library Marketing team to receive ARCs, Tote Bags, and to get a sneak peek at the books & audios sure to drive your holds lists. Snacks and mimosas will be served.

Join Our Network /PRHLibrary

PenguinRandomHouseLibrary.com
Yes, and... Library of Things

Introducing new software for managing your collection on a public library web site.

Visit us at Booth 1744 at PLA2020 for a view. And while you’re there check out our popular event calendar, room booking, and museum pass modules, too!

www.assabetinteractive.com
CLEAN FICTION READS
YOUR PATRONS WILL LOVE

WEDNESDAY SIGNINGS
4:00 PM  STANDOFF BY PATRICIA BRADLEY
5:00 PM  THE KEY TO EVERYTHING BY VALERIE FRASER LUESSE
5:30 PM  THINGS WE DIDN’T SAY BY AMY LYNN GREEN

THURSDAY SIGNINGS
9:00 AM  COLLATERAL DAMAGE BY LYNETTE EASON
9:30 AM  MORE THAN WE REMEMBER BY CHRISTINA SUZANN NELSON
1:00 PM  THESE NAMELESS THINGS BY SHAWN SMUCKER
3:00 PM  COLLISION OF LIES BY TOM THREADGILL
3:30 PM  WHEN I CLOSE MY EYES BY ELIZABETH MUSSEr

FRIDAY SIGNINGS
9:00 AM  STARFISH PIER BY IRENE HANNON
1:00 PM  HADLEY BECKETT’S NEXT DISH BY BETHANY TURNER
1:15 PM  THE END OF THE MAGI BY PATRICK W. CARR

Baker Publishing Group
Libraries Play an Essential Role in Students’ Education

When students have access to more books, they read more. And when libraries and schools combine their digital book resources, students can have 24/7 access to more content. Now, with Public Library CONNECT, it’s easier than ever to connect students with the digital resources available at your library.

OverDrive’s award-winning student reading app Sora enables students to borrow ebooks and audiobooks from their school library in addition to their public library’s digital collection. With Sora, kids can add their public library for instant access to thousands of age-appropriate ebooks and audiobooks. This increase in choice encourages students to read more and also leads to more checkouts for public libraries’ digital collections.

Across the country, there are several success stories from library-school partnerships through Public Library CONNECT. One such example in Texas involves San Antonio Public Library and Harlandale ISD.

“Through this initiative, Harlandale ISD students have direct access to the library’s vast collection of ebooks and audiobooks,” said Ramiro S. Salazar, San Antonio Public Library Director. “We feel that providing students with this resource will play an essential role in their education, while opening doors that may not have been previously accessible.”

With Public Library CONNECT, you, too, can create partnerships with schools in your service area.

Visit OverDrive at PLA Booth #823 to find out how you can help the students in your community read more and boost your circulation with Public Library CONNECT. Join us on Thursday, March 5, 2020 from 9 AM – 5 PM at PLA Booth #823.

Exciting New Community Programs from Baker & Taylor

Baker & Taylor has been championing libraries and literacy for 192 years. We’re proud to support PLA and eager to showcase new innovations, like Pop Up Libraries and Community Share.

With Pop Up Libraries, you can extend the reach of your library throughout your community with a small network device that creates instant access to your library’s digital collection. It’s your library, wherever you want it to be!

Patrons have immediate access to your digital materials and can save them to read offline if they prefer. There’s no app to install, no credentials to enter and no data plan needed. Remove the barriers to reading with a Pop Up Library in local businesses, government offices or any location where a good book can be enjoyed.

Your Pop Up Library dashboard will give you a real-time view of activity at your devices and a wealth of statistics to help you serve your community!

Our Community Share initiative extends your digital media library to area schools, which optimizes your investment in digital content and benefits the entire community.

With our cloud-based solution, Axis 360 Community Share, sharing is seamless and easy. Schools filter the content they want their students to see. Students have access to more content and start the path to being lifelong library patrons. Public libraries enjoy increased circulation on children’s, teen and educational content.

Baker & Taylor is focused on supporting strong relationships between public libraries and schools that benefit the local community. We can’t wait to show you what we’ve been working on, so please stop by booth 1113 and visit https://pla2020.baker-taylor-site.com/.

AWE Learning Booth #1433

AWE Learning’s mission is to inspire an enthusiasm for learning by supporting school readiness and literacy in the community. Our NEW Early Literacy Station™ Platinum (ELS Platinum), for ages 2 – 8, provides new award-winning learning content for your young patrons. ELS Platinum offers more than 75+ pre-loaded STREAM-aligned titles creating a safe, fun, and educational learning environment on a digital platform.

Content highlights include:

- Coding,
- Handwriting,
- E-books,
- Cyber Safety,
- And more!

ELS Platinum recently received a Platinum award in the 2020 Modern Library Awards.

READsquared Booth #745

Reading Programs - Readers Advisory - Homework Helper - Reading Buddies

Join READsquared and engage your community like never before with targeted patron experience and content. Inspire participation with curated book recommendations, fun activities, literacy games, random drawings, raffles, social interactions and more!

Promote your library’s brand with the many pre-packaged programs using popular themes and easily updated to reach your unique community!

READsquared Connecting your Library and Community!

See what READsquared can do for you and request a demo today! RequestDemo@READsquared.com

Quiqu Group Booth #945

Patron Incident Tracking System from Quiqu Group Booth #945

Copy: With Patron Incident Tracking System (PITS), your staff can experience clear and consistent incident reporting, send notifications to appropriate staff members and keep track of which patrons are currently suspended or trespassed. You decide what data to collect at your library! PITS supports local policies and can include the date and time of the incident, location of the incident, the specific rules of conduct that have been broken, information about the patrons involved, staff comments, and photos, and any additional support called for the incidents. PITS is a hosted, web-based solution. Keep patrons and staff safe with PITS.
Here for Libraries.

Visit Booth #633 for these Book Signings.

EMILY LEVESQUE  
**Wednesday**, February 26  
4:30-5:30 pm

MARY KUBICA  
**Thursday**, February 27  
9:15-10:15 am

SHARON CAMERON  
**Thursday**, February 27  
11:00 am - 12:00 pm

PAM MUÑOZ RYAN  
**Thursday**, February 27  
5:45-6:45 pm

COURT STEVENS  
**Friday**, February 28  
9:15-10:15 am

MIDWEST TAPE  
hoopla  
DREAMSCAPE  
LIBRARY FIRST PUBLISHING
Welcome to Music City, Y’all!
Home of Country Music, Hot Chicken, & Ingram.

LIBRARIES ARE INSTRUMENTAL
We’re rolling out the red carpet to celebrate your greatest hits at PLA 2020!

Receive Exclusive Memorabilia
Visit Booth 1123 to tour our tools and receive swag.

Collect Commemorative Keepsakes
Meet “Dolly” and join #TheLibraryLife Hall of Fame.

Enter to Win!
PLA Platinum Prize
Score iCurate Core and $500 for your collection.*

Relax in #TheLibraryLife Lounge
Celebrate award-winning indie publishing.

Welcome to Music City, Y’all!
Home of Country Music, Hot Chicken, & Ingram.

AUTHOR SIGNINGS

4:00 – 5:00 PM
June Jo Lee | Booth 1312A

5:00 – 6:00 PM
Shabazz Larkin | Booth 1313B

5:00 – 6:00 PM
Susie Jaramillo | Booth 1313A

Complete Listing: ingramcontent.com/authors

Let’s Collaborate!

*ingramcontent.com/pla