Advanced Registration Form

Three Easy Ways to register!

1. Mail your completed registration form with payment to: PLA 2020/Experient, 5202 Presidents Court, Ste. G100, Frederick, MD 21703
2. Fax registration form to (301) 694-5124 (credit cards or purchase orders only)
3. Register online at www.placonference.org/registration.cfm (credit cards only)

Advance registration deadline: January 31, 2020 (postmark date)

I. CONFERENCE REGISTRATION


Advance full registration (check one):
Advance Rate through January 31, 2020:
- $350 PLA Personal Member
- $350 TLA Personal Member
- $440 ALA Personal Member
- $585 Nonmember
- $210 Retired or Non-salaried PLA Personal Member
- $175 Student (enrolled full time in library program)

Exhibits-Only/Exhibits Plus (check one):
- $50 Exhibits-Only
- $95 Exhibits-Plus

Advance single-day registration (check one):
Advance Rate through January 31, 2020:
- $270 PLA Personal Member
- $270 TLA Personal Member
- $345 ALA Personal Member
- $420 Nonmember
- $165 Retired or Non-salaried PLA Personal Member
- $110 Student (enrolled full time in library program)

Date you will attend:
- Thursday, February 27
- Friday, February 28
- Saturday, February 29

Attendee information: This information will be used for conference mailings and to prepare your badge. Please print clearly. Do not exceed the number of characters specified.

First Name ________________________________________ Last Name ________________________________________
(15 characters) (25 characters)

Title _______________________________________________ Organization Name _______________________________________
(40 characters) (25 characters)

Organization Address ________________________________________________________________________________
(25 characters)

City ______________________________________________ State _______________ Zip Code _______________ Country _______________
(25 characters) (2 characters) (9 characters) (25 characters)

E-Mail Address ___________________________________ Daytime Phone Number ________________________________

Fax Number ______________________________________

As an added benefit, you may receive invitations and news from exhibitors including lunches, receptions, or contests and updates via e-mail.
- Yes, I want to receive exhibitor invitations
- No, I do not want to receive exhibitor invitations
## II. PRECONFERENCE REGISTRATION

**Preconference Title** (Further details including descriptions can be found at [http://www.placonference.org/preconferences.cfm](http://www.placonference.org/preconferences.cfm))

<table>
<thead>
<tr>
<th>PLA/TLA Member</th>
<th>ALA Member</th>
<th>Non-Member</th>
<th>Add Lunch (+$40)</th>
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### Full Day Preconferences – Tuesday, February 25, 9 a.m. to 5 p.m.

- Reinventing Strategic Planning for a Deeply Weird World $285 $340 $405 □
- The Person-Centered Approach to Providing Library Services $285 $340 $405 □
- Fostering Dynamic School-Public Library Relationships $285 $340 $405 □
- Library Hackathon: Inspiration, Imagination, Innovation $285 $340 $405 □

### Half Day Preconferences - Tuesday, February 25, 2 p.m. to 5 p.m.

- Building Equity into the DNA of Your Organization $195 $250 $305 N/A
- Digital Literacy: Tools for Teaching, Learning, and Increasing Staff Confidence $195 $250 $305 N/A
- Developing Your Advocacy Assets $195 $250 $305 N/A

### Half Day Preconferences - Wednesday, February 26, 9 a.m. to 12 p.m.

- Building CQ: Shaping Culturally Intelligent Libraries $195 $250 $305 N/A
- Digital Libraries Meeting the Needs of Their Community $195 $250 $305 N/A
- Family Engagement Starts at the Top $195 $250 $305 N/A

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## III. MEAL EVENTS

Visit [https://www.placonference.org/author_events.cfm](https://www.placonference.org/author_events.cfm) for additional information.

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<th>Cost per person</th>
<th>No. of Tickets</th>
<th>Total Cost</th>
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### Thursday, February 27

- Children’s Author Breakfast 7:00am—8:00am $0 SOLD OUT______ ____________
- Author Lunch 12:30pm—1:45pm $60 ____________ ____________
- Audio Publishers Association Dinner 6:30pm—8:30pm $80 ____________ ____________

### Friday, February 28

- Author Lunch 12:30pm—1:45pm $60 ____________ ____________

### Dietary Restrictions

- □ I require a vegetarian meal.
- □ I require a vegan meal.
- □ I require a gluten free meal.
- □ I require a dairy free meal.

Please note: Meals are served at the beginning of each program. Out of courtesy to the speakers, no late meals will be served.

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## PAYMENT INFORMATION

### Total Registration Fees

| I. Full Registration                      | $___________ |
| Single Day Registration                   | $___________ |
| Exhibits-Only/Exhibits-Plus               | $___________ |
| II. Preconferences                        | $___________ |
| III. Meal Events                          | $___________ |

**Grand Total** $___________

**Payment Method** (Deadline for purchase orders is Jan. 31, 2020)

- □ Check or Purchase Order enclosed (made payable to American Library Association)
- Charge my: □ Visa □ MasterCard □ American Express

Credit Card Number_____________________________________________________________ Exp Date__________________________

Cardholder Name_____________________________________________________________ Signature____________________